Visit Tampa Bay TDC REPORT

Summary of All Units For the three months ended September 30, 2023

	Current Year
TDC Funding	\$4,368,532
Communication 9 Demofits	
Compensation & Benefits Compensation	1,475,656
Payroll Taxes	88,312
Employee Benefits	94,769
401K	47,250
Total Compensation & Benefits	1,705,987
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Programming Expenses	
In-Market Events	190,739
Out-of-Market Events	249,286
Concessions/Incentives	1,299,598
Advertising	3,209,540
Research & Forecasting	85,430
Sales and Marketing Technology	2,581
Independent Contractors	151,343
Industry Relations	54,676
Total Programming Expenses	5,243,193
General & Administrative Expenses	240 E40
Tenancy Administration	248,518 159,596
Equipment & Infrastructure	149,907
Total General & Administrative Expenses	558,021
Total Expenses	7,507,201
Net Income (Loss)	(\$3,138,669)