## Visit Tampa Bay TDC REPORT Summary of All Units

## For the three months ended March 31, 2023

	Current Year
TDC Funding	\$9,883,516
Compensation & Benefits	
Compensation	880,844
Payroll Taxes	66,442
Employee Benefits	93,839
401K	29,036
Total Compensation & Benefits	1,070,161
Programming Expenses In-Market Events Out-of-Market Events	190,523 354,655
Concessions/Incentives	126,602
Advertising	3,949,052
Research & Forecasting	96,277
Sales and Marketing Technology	2,731
Independent Contractors	150,159
Industry Relations	129,650
Total Programming Expenses	4,999,649
General & Administrative Expenses	
Tenancy	270,024
Administration	120,922
Equipment & Infrastructure	147,096 538,042
Total General & Administrative Expenses	330,042
Total Expenses	6,607,852
Net Income (Loss)	\$3,275,664