

**Visit Tampa Bay
TDC REPORT
Summary of All Units
For the three months ended December 31, 2022**

	<u>Current Year</u>
TDC Funding	<u>\$4,368,516</u>
Compensation & Benefits	
Compensation	844,187
Payroll Taxes	52,213
Employee Benefits	82,405
401K	25,191
Total Compensation & Benefits	<u>1,003,996</u>
Programming Expenses	
In-Market Events	219,953
Out-of-Market Events	560,770
Concessions/Incentives	108,868
Advertising	1,349,799
Research & Forecasting	329,158
Sales and Marketing Technology	177,956
Independent Contractors	119,916
Industry Relations	115,508
Total Programming Expenses	<u>2,981,928</u>
General & Administrative Expenses	
Tenancy	261,060
Administration	144,143
Equipment & Infrastructure	149,688
Total General & Administrative Expenses	<u>554,891</u>
Total Expenses	<u>4,540,815</u>
Net Income (Loss)	<u>(\$172,299)</u>